

## “From Employability to Deployment: Building Future-Ready Professionals”



In today’s rapidly changing world, education is about more than securing employment; it is about developing employability. This includes the ability to think critically, adapt to change, communicate effectively, and contribute meaningfully in professional environments. Employers increasingly value skills such as teamwork, problem-solving, and continuous learning alongside academic qualifications.

Students must move beyond simply seeking opportunities and focus on becoming capable professionals. Practical exposure through internships, live projects, and industry engagement helps bridge the gap between theory and practice, building both competence and confidence.

In the age of Artificial Intelligence, human-centric qualities such as emotional intelligence, creativity, resilience, and ethical decision-making are equally important. While technology enhances productivity, these attributes remain essential for long-term success.

At Srusti Academy of Management and Technology (Autonomous), emphasis is placed on holistic development through experiential learning, communication training, and leadership initiatives. The objective is to nurture future-ready professionals committed to lifelong learning and sustainable career growth.

**Dr. Susmita Parija**  
Asso. Professor  
Editor



From January to March 2026, the Entrepreneurship Development (ED) Cell engaged over 270 MBA and MCA students in the Entrepreneurship Academic Course. A total of 53 student groups worked on 53 entrepreneurial ideas, developing MVPs and prototypes for Srusti Spark 2026, scheduled for May 2026. Guided by 13 internal and 13 external mentors, the initiative aims to promote innovation, interdisciplinary collaboration, experiential learning, and startup readiness.

## Highlights of the issue

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- ✓ Faculty Achievements
- ✓ Student Achievements
- ✓ Club Activities
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- ✓ News Buzz
- ✓ Performers Speak
- ✓ The Leadership Lens

## UPCOMING

04<sup>th</sup> Apr. 2026:  
Conclave on  
Vikshit Odisha  
O Vikshit Bharat

16<sup>th</sup> May 2026:  
Srusti Spark  
-2026

17<sup>th</sup> May 2026:  
Samavartana: The  
Graduation Day

19<sup>th</sup> Jun. 2026:  
International  
Conference



**Alumni meet**

A memorable gathering of alumni, faculty, students, and families, Alumni Meet 2026 celebrated shared memories, professional journeys, and the strong bond with the Srusti family on dt. 24.01.2026.



**BizTech-2026:**

State-Level Junior B-School Competitions held under BizTech-2026, bringing together 113 students from 13 colleges. Through six exciting events, participants showcased managerial, creative, intellectual, and cultural talents in a vibrant learning environment on dt. 24.01.2026.



**Srusti TechHack 2.0**

Srusti TechHack 2.0 brought together aspiring innovators for a two-day AI hackathon, where, through pitching, coding, mentoring, and prototype demonstrations, participants developed impactful AI-driven solutions, showcasing innovation, technical excellence, and entrepreneurial spirit on dt: 30-31.01.26.



**D.S. Memorial Quiz and Project Competition 2026**

The Srusti DS Memorial Quiz and Project Competition 2026 brought together 158 students from multiple institutions, fostering academic excellence & critical thinking, through challenging quiz rounds and project presentations on dt: 08.02.2026.



**Workshop on Ideation Bootcamp**

The Ideation Bootcamp conducted by Mr. Manoj Kumar Dandapat, introduced students to structured startup ideation, problem-solving approaches, MVP validation, and incubation support for aspiring entrepreneurs on dt. 14.02.2026.



**Alumni meet**

The BMC Bootcamp conducted by Ms. Deepshikha Sarkar provided students with hands-on experience in transforming business ideas into structured startup models using the Business Model Canvas framework on dt. 21.02.2026.



**Alumni Immersion Talk**

Mr. Asutosh Mishra, Senior Manager–HR at Tata Steel and a distinguished alumnus of the MBA Batch 2008–10, interacted with students, he shared valuable insights into contemporary HR practices, talent management, leadership expectations, and industry trends. The session provided students with practical perspectives on corporate careers, enhancing their understanding of evolving workplace dynamics and professional growth opportunities on dt. 21.02.2026.



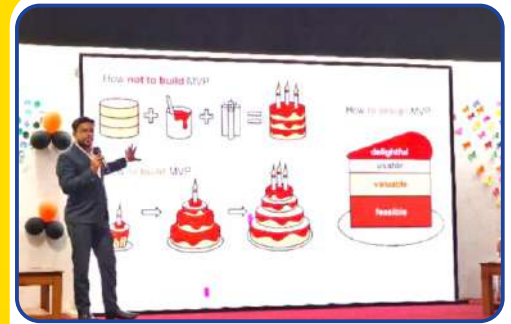
**Industrial and Startup Exposure Visit to IIT Bhubaneswar**

Guided by Mrs. Shabina Khatoon and Mr. Debi Prasad Dogra, students explored startup ecosystems, AR/VR technologies, and innovation-driven entrepreneurship during their visit to IIT Bhubaneswar. Accompanied by Dr. Jakki Samir Khan, Mr. Alok Kumar, and Ms. Chanchal Sharma on dt. 27.02.2026.



**Legal Aspects & Startup Registrations Bootcamp**

FCS Madhuchhanda Pradhan conducted an insightful bootcamp on startup registration, legal compliance, intellectual property protection, and the importance of legal planning for sustainable entrepreneurial growth sharing interesting information regarding Start up ecosphere on dt. 28.02.26.



**Workshop on Product Innovation**

The Workshop on Product Innovation, conducted by Mr. Akaash Jaiswal, Founder & CEO of WOUBLE encouraged students to explore creative thinking, customer-centric problem-solving, and innovative product development through interactive learning sessions on dt. 28.02.2026.

**Faculty Achievements**



**Ms. Chanchal Sharma  
Assistant Professor**

Successfully earned the Entrepreneurship Educator Certificate from the Wadhvani Foundation upon completing a week-long Faculty Development Programme (FDP) conducted during January–February 2026. The programme enhanced entrepreneurial teaching competencies and strengthened capabilities in fostering innovation and startup-oriented learning among students.

**Student Achievements**



Kudos to Mr. Bipra Prakash Tripathy (MBA: 2024-26) and Ms. Subhashree Jena (MBA: 2025-27) for securing Winner position at SICF–2026, SoA University, and winning ₹10,000 cash prize with trophies for their innovative entrepreneurial idea on dt. 11.02.2026.



Congratulations to Ms. Nandini Roy, Ms. Biswarupa Sahoo, and Mr. Ayushman Das (MBA: 2025-27) for securing the Runner-Up position at SICF–2026, organized by SOA Deemed to be University, showcasing remarkable teamwork, creativity, and innovation on dt. 11.02.2026.



Congratulations to Ms. Karishma Kanhar, Mr. Suresh Majhi, and Ms. Manasi Manjari Panigrahi (MCA: 2025-27) for emerging as Winners at Hackfest 2.0, organized by GIET, showcasing exceptional technical skills, teamwork, and problem-solving excellence on dt. 19.02.2026.

Student Achievements



Mr. Bipra Prakash Tripathy and Mr. Sandeep Narayan Pati (**MBA: 2024-26**) achieved the **1<sup>st</sup> Runner-Up** position in the **Business Quiz at BPUT Tech Carnival 2026** held at USBM, reflecting their strong domain knowledge, analytical thinking, and competitive spirit on **dt. 26.02.2026**.



Mr. Nimesh Kumar Shankar and Mr. Biswajit Nayak (both from **MBA: 2025-27**) secured the **2<sup>nd</sup> Runner-Up** position in the **Business Quiz at GIFT SparkX-2026**, showcasing their sharp business acumen, quick thinking, and effective collaboration on **dt. 07.03.2026**.



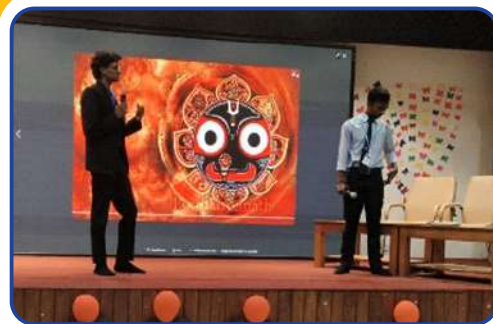
Mr. Nimesh Kumar Shankar, Mr. Biswajit Nayak, Ms. Shubhasmita Pradhan, and Ms. Bhanupriya Maharana (**MBA: 2025-27**) secured the **2<sup>nd</sup> Runner-Up** position in the **Treasure Hunt event at GIFT SparkX-2026**, demonstrating excellent teamwork, presence of mind, and problem-solving skills on **dt. 07.03.2026**.

Club Activities



Bhubaneswar, Odisha, India  
3871, Chandaka Industrial Estate, Near, Infocity, Patia,  
Bhubaneswar, Odisha 751024, India

The **Mark-It-Club**, coordinated by Mr. Sanchayan Mondal and Mr. Alok Kumar, organized the “**Sell the Impossible**” activity to inspire creativity, persuasion, teamwork, and innovative thinking among students through engaging sales pitches on **dt. 25.02.2026**.



Subodh Ranjan Dash, Sumit Nath, and Nishikant Moharana emerged as **winner**s in “**Our Odisha, Our Cuisine**,” celebrating Odisha’s rich culinary heritage through traditional delicacies, organized by the **Spic Macay Club** on **dt. 06.03.2026**.



The **Eloquence Club** of Srusti Academy of Management and Technology organized the activity “**Out and About**” with enthusiastic student participation, aiming to build confidence and strengthen communication skills among learners from various departments on **dt. 13.03.2026**.



The **UHV Club** organized an enriching session on “**Behavioural Reset: Digital Detox and Physical Engagement**” at JRD Tata Hall, encouraging students to embrace mindful living, reduce screen dependency, and rejuvenate themselves through engaging physical and reflective activities. The programme conducted by Ms. Rosy Barik (Assistant Professor), fostered wellness, teamwork, and a healthy balance between mental and physical well-being among the participants on **dt. 26.03.2026**.

## UTKARSH – The Industry Conclave - 2026



UTKARSH – The Industry Conclave 2026, at Srusti Academy of Management and Technology (Autonomous), Bhubaneswar, served as a vibrant industry–academia platform under the theme “From Employment to Deployment – Co-Architecting Future-Ready Talent.” The conclave featured an inspiring keynote address by Ms. Namrata Sahoo, DD–Strategy, SAMT, Bhubaneswar, along with engaging panel discussions and student presentations in Finance, Human Resources, and Marketing. Bringing together industry leaders, faculty members, and students, the event fostered meaningful dialogue, practical learning, and valuable insights into emerging trends, employability skills, leadership, and future-ready career opportunities to the students **on dt: 06.02.2026.**



The **Finance Panel of Utkarsh Conclave 2026**, themed “FinVision 2047: Shaping a Resilient and Inclusive Financial Future for Vikshit Bharat,” brought together distinguished industry leaders—(L-R) Mr. Suvendu Mishra, Managing Partner, Group Senior VP & Cluster Head, Motilal Oswal; Mr. Prasad Routray, Co-Founder, Zykva; Mr. Surjya Narayan Mohapatra, Vice-President, Standard Chartered Bank; Mr. Rashmi Ranjan Pati, Senior Director, BNY; and Mr. Ramanjeet Mohanty, Founder, Finocontrol. Moderated by Ms. Baivabi, MBA student of Srusti Academy of Management and Technology (Autonomous), the panel offered insightful perspectives on financial innovation, digital transformation, investment strategies, inclusive growth, and the roadmap toward a resilient and future-ready financial ecosystem for Vikshit Bharat 2047 **on dt: 06.02.2026.**



The **Human Resource Panel of Utkarsh Conclave 2026**, themed “Human Capital 5.0: Redefining People Strategy in the Age of AI,” brought together eminent HR leaders from diverse industries. The panel featured (L-R) Mr. Satish Mohapatra, Executive VP–HR, Maruti Suzuki; Mr. Chinmaya Mohanty, Vice President & Head–HR, Wallace Pharma; and Ms. Payel Bhattacharya, Vice President–Corporate Hiring & Business Head–Global Migration, 2Coms., Mr. Abinash Prasaad Mohapatra, Head–Campus Recruitment and Relations, KPIT Technologies; Moderated by Ms. Swagatika Das, MBA student of Srusti Academy of Management and Technology (Autonomous), the session explored AI-driven workforce transformation, talent acquisition, employee experience, leadership development, and the evolving role of human capital in shaping agile, innovative, and future-ready organizations **on dt: 07.02.2026.**



The **Marketing Panel of Utkarsh Conclave 2026**, themed “Digital Dynamics: The Next Frontier of Consumer Connections,” brought together accomplished industry leaders to discuss the evolving landscape of modern marketing. The panel featured (L-R) Mr. Alok Misra, Co-Founder and Managing Director, Global Cemex; Mr. Sambit Panda, Business Head – Modern Trade, IFB; and Mr. Rajendra Kumar Mishra, Director, Deloitte. Moderated by Mr. B. Vansi Krishna, MBA student of Srusti Academy of Management and Technology (Autonomous), the session explored digital transformation, consumer behavior, omnichannel engagement, brand innovation, and data-driven marketing strategies, offering valuable insights into building meaningful and lasting consumer connections in an increasingly digital world **on dt: 07.02.2026.**

News Buzz

January 2026

- India celebrated its 77th Republic Day with a major display of military strength and cultural diversity.
- President Droupadi Murmu conferred the Ashoka Chakra on Group Captain Shubhanshu Shukla, the first Indian to set foot on the International Space Station
- The U.S. officially withdrew from the Paris Agreement again on January 27, raising climate concerns
- India saw major focus on trade and economic policy as it worked on mobility and cooperation agreements with several countries.
- Donald Trump escalated global security rhetoric, including pressure on Canada over missile defense.
- Global attention remained fixed on AI regulation and deep fake risks after the Grok controversy.

February 2026

- The U.S. and Israel launched strikes on Iran, triggering a major international crisis.
- Iran retaliated after the strikes, sharply worsening tensions in West Asia.
- Oil markets became highly sensitive as analysts warned of possible supply shocks from the conflict.
- OPEC+ discussed increasing output amidst fears of wider disruption to energy markets.
- Prime Minister Narendra Modi launched a nationwide HPV vaccination campaign for 14-year-old girls in Rajasthan.
- India hosted major diplomatic activity, including Modi's visit to Israel.
- The DGCA grounded four Learjet aircraft after an audit found safety and compliance lapses.

March 2026

- The Iran war remained the dominant global story, with the U.S. and Israel continuing military pressure
- The Strait of Hormuz became a major concern as Iran signaled restrictions affecting shipping.
- Trump urged countries affected by the crisis to secure oil supplies themselves.
- The U.S. relaxed some sanctions on Russia and Venezuela to help stabilize oil supply.
- Dr.S.Jaishankar said the world is becoming more multi-polar and global order is being democratized

MBA

Our Star Performers



Jeebanjit Sahu



Debadatta Panda



Badrinath Danga

HIKEEDU 7.61 LPA  
Empowering Professionals

IFB 7.48 LPA



Rudra Ranjan Dash



Chandan Mallik



Debasis Sahoo



Prasanta Kumar



S.D Shatabdi Biswal

PLANETSPORK 6.8 LPA

HOUSIEY 6.6 LPA  
HOME BUYING SIMPLIFIED

## Performers Speak



**Badrinath Danga**  
MBA (2024-2026)

I am proud to share that I got placed successfully. Thanks to the excellent guidance and support from my college. The training sessions, mentorship, and practical learning helped me build confidence and skills. I'm truly grateful to the institution for shaping my career and helping me achieve this milestone.



**Jeebanjit Sahu**  
MBA (2024-2026)

I'm delighted to share that I have been successfully placed! This achievement wouldn't have been possible without the constant guidance and support from my college. The training sessions, mentorship, and hands-on learning experiences played a crucial role in building my confidence and enhancing my skills.



**Debadatta Panda**  
MBA (2024-2026)

I am thrilled to share that I have successfully secured a placement opportunity! This milestone would not have been possible without the unwavering support and guidance provided by my college. The training programmes, mentorship, and practical learning experiences significantly contributed to strengthening my skills, boosting my confidence, and preparing me for this achievement. I am sincerely grateful to everyone who played a part in this journey.



**Prasanta Kumar Pattanaik**  
MBA (2024-2026)

I am excited to share that I have been successfully placed! This achievement is the result of the invaluable guidance, encouragement, and support I received from my college throughout my academic journey. The training sessions, mentoring initiatives, and practical learning experiences helped me develop essential skills, gain confidence, and prepare myself for the challenges of the professional world. I am truly grateful for this opportunity and the support that made it possible.



**Sagar Sahoo**  
MBA (2024-2026)

I'm truly grateful to Srusti Academy for its commitment to academic excellence and the unwavering support from the faculty, which greatly strengthened my skills and confidence. The perfect blend of industry exposure and academic learning equipped me to take on real-world challenges with confidence.



## The Leadership Lens: Insight from the Expert



**Mr. Ansuman Narayan**

MBA: 2004-06  
Sr. Area Manager HR, Tata Steel  
President- Srusti Alumni Association

These interview questions are designed to provide MBA students with contemporary insights into leadership, workplace culture, talent management, and the future of HR.

**1. Question:** Today's workplaces include employees from multiple generations with very different expectations and work styles. How can organizations create harmony and collaboration among them?

*Answer:* Organizations must build an inclusive culture where every generation feels respected and heard. The key lies in open communication, flexible leadership, and creating opportunities for mutual learning. Experienced employees bring wisdom, while younger professionals bring innovation and agility.

**2. Question:** Many MBA students still perceive HR mainly as recruitment and policy management. What is one misconception about HR that you would like young professionals to change?

*Answer:* Modern HR is deeply connected to business strategy and organizational growth. HR professionals today influence leadership development, employee experience, organizational culture, and change management. It is one of the most people-centric as well as business-critical functions in any organization.

**3. Question:** In highly competitive corporate environments, employees often face stress and burnout. According to you, what role should managers play in maintaining employee well-being?

*Answer:* Managers should create an environment where performance and well-being go hand in hand. Employees perform best when they feel valued, supported, and psychologically safe. A good manager not only drives targets but also understands people, listens actively, and encourages work-life balance.

**4. Question:** If you had to identify one skill that will differentiate successful managers from average ones in the future, what would it be and why?

*Answer:* Adaptability will be the defining skill. Industries, technologies, and customer expectations are changing rapidly. Managers who are open to learning, willing to embrace change, and capable of leading teams through uncertainty will always remain relevant and successful.

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Rourkela



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INNOVATION  
COUNCIL  
(Ministry of HRD initiative)

